Pinterest
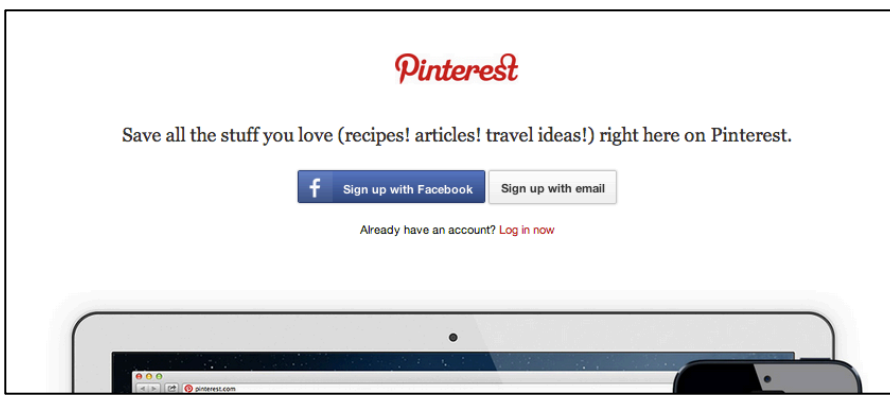
In this class, we will be using Pinterest to help collaborate, share ideas, and brainstorm. You MUST sign up for a Pinterest account and join the dedicated Pinterest boards that I have created for the competition. Pinterest is a visual bookmarking website. You can permanently pin links to external websites and images in order to return to them later and/or share them with others. If you already have a Pinterest account, skip this section. If not, here is a brief tutorial to get you started!

How to Get Started on Pinterest

You can sign up with your email, or link your Facebook, Twitter, and Google Plus accounts.

Create Your Account

You will be prompted to fill in some basic information. Once you've filled out all the required fields, click Create Account, and you're well on your way!
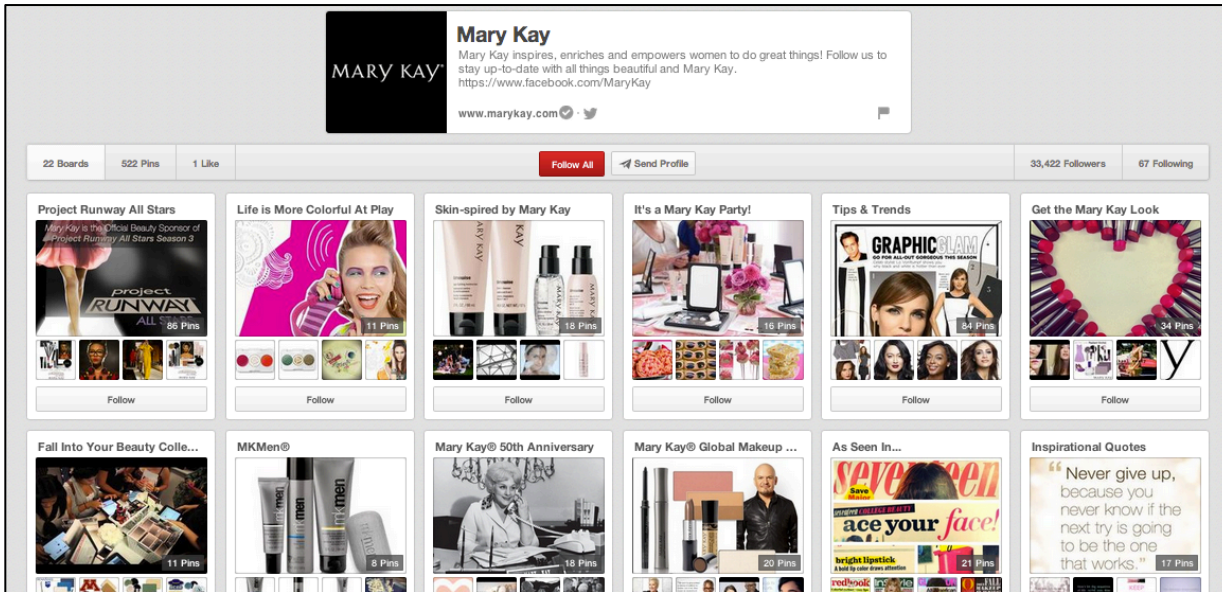
Get Started

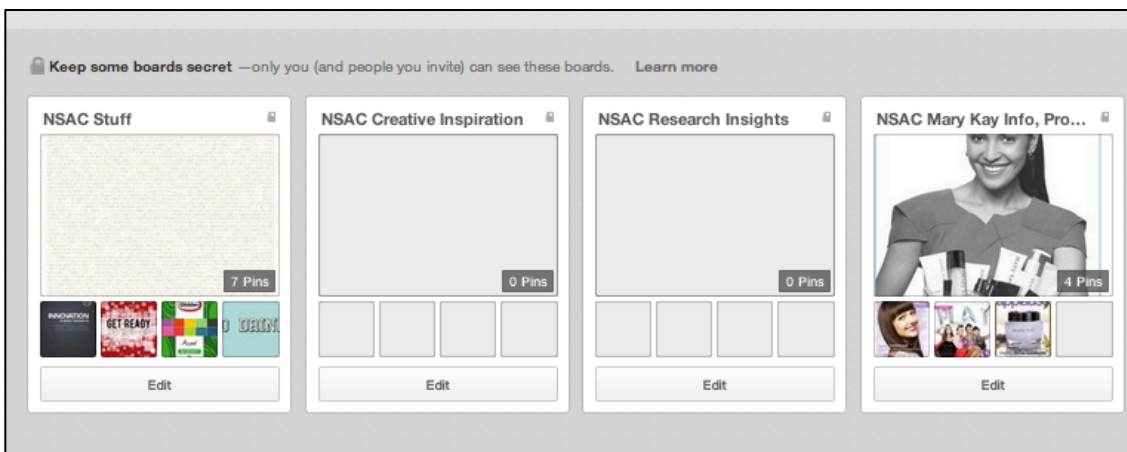Pinterest will ask you to follow 5 boards to get you started.

- *Boards are collections of pins created by users.*
- *When you follow a board, you'll see it whenever you visit Pinterest.*

You can follow specific boards, or you can follow users. For example, you might want to follow Mary Kay on Pinterest!

Joining the NSAC Group Boards

I have created 4 group boards for the class. After you have created your Pinterest profile, you need to follow me at www.pinterest.com/jennadrenten. Then, I can invite you to join the boards. You will receive an invitation to join the boards. On the top left corner, you can see all of the **invitations** that you are receiving asking you to accept or reject. **Click accept** and you can now become a contributor to the group boards. The boards are secret boards – only our class can see them!
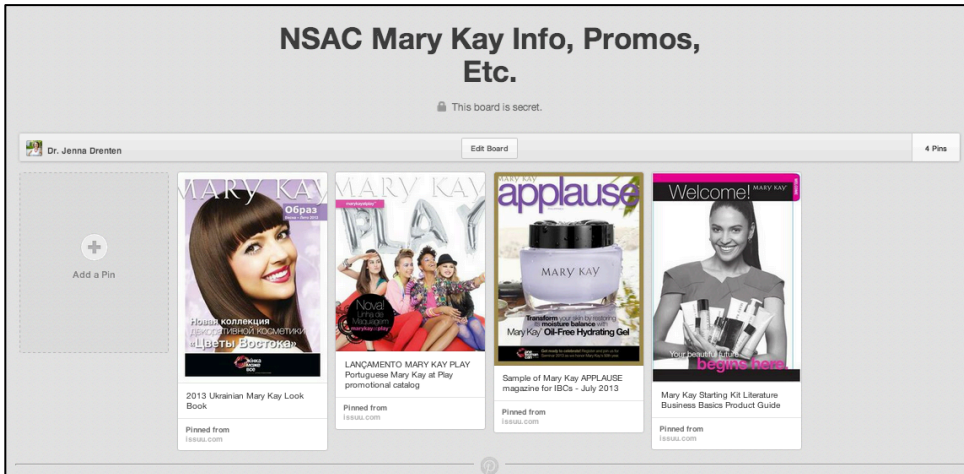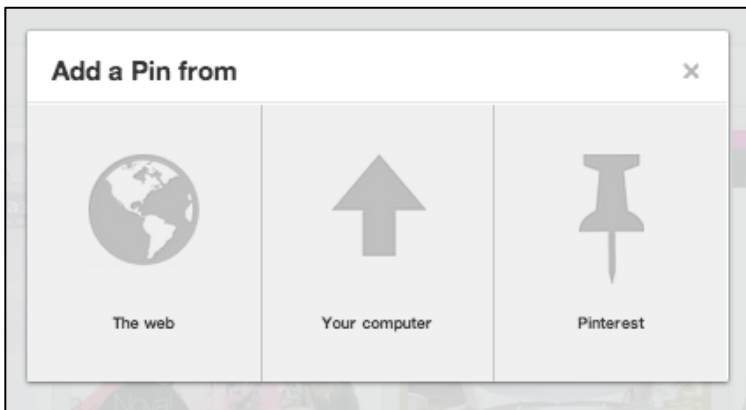
How to Pin

A pin is an image (or video) you add to Pinterest that links back to the website it came from. There are a few ways to add pins:

- Click **Pin it** on any pin you see on Pinterest
- Add the "Pin it" button to your browser to pin from websites
- Click "+" at the top of Pinterest to upload an image from your computer or from a website
- Use the mobile app to pin from your iPhone/iPod, iPad, and Android (even Kindles & Nooks!)
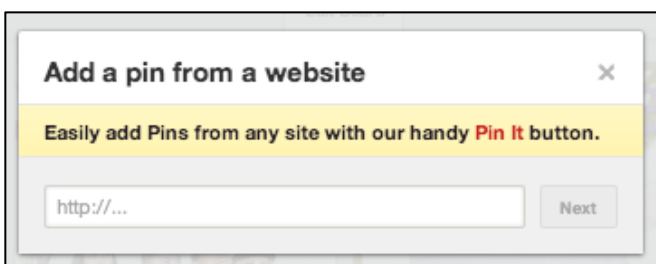
Let's say you're browsing the web for past promotional tools used by Mary Kay and you find a cool print ad. Go to the "NSAC Mary Kay Info, Promos, Etc." board and click on the "Add a Pin" block on the left.
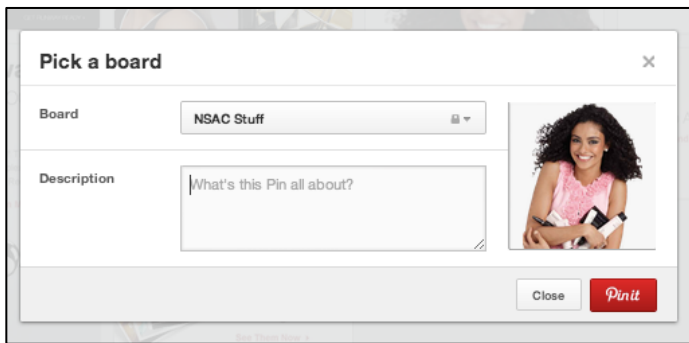

Click "The Web."

Then cut and paste the link to the print ad or the webpage on which the image is located.

Choose an image. Add a description of the pin.

Then voila! You've successfully pinned the image for others to see. You can use hashtags and descriptions to help organize the board among yourselves. Next time you want to see the print ad again, just click the pin image to see it close up, click the image one more time and you're back to the site it came from!

For more helpful hints, visit

help.pinterest.com